

The Víctor Viano Collection

Dates: 1958-1988

Extent: 2 binders, 2 boxes, 2 oversize boxes, and 75 books (2 metres)

Scope and Content:

This collection of materials related to Víctor Viano's life and work contains books, book covers, pre-print paste-ups and negatives, logos, drawings, paintings, posters, cards, brochures, cards, catalogues, and some additional ephemera including a photograph, a newspaper clipping, posters for exhibitions, a pamphlet featuring his work, and a mounted printing plate with one of his designs. The collection documents Viano's design process from an initial drawing for a book cover or a logo to the finished product and his artistic production and work in commercial and editorial design in Argentina, Venezuela, and Spain between 1958 and 1988.

Biographical Information:

Víctor Viano (1939-2000)

Víctor Viano was born in Rio Primero, Córdoba, Argentina in 1939. In Argentina, he studied art, illustration, and other fields of creative production and expression including radio and television. In 1968, Viano moved with his family to Caracas, Venezuela after winning a contest to become the Art Director of the Ricardo de Luca Advertisement agency (a prestigious advertising and marketing firm working for high profile corporate clients such as Gillette). After a year, Viano left his role at the Ricardo de Luca Advertisement agency to focus solely on editorial and book design as a freelancer although he continued to take on additional artistic and corporate projects. During his time in Venezuela, he designed logos, newspaper mastheads, and some album covers. He worked for many Venezuelan publishing houses including Monte Ávila Editores (one of the most prestigious publishing houses in Latin America), Tiempo Nuevo, Letras Nuevas, The Magazine of National Culture, Editorial Arte, Simón Bolívar University, Zulia's Culture Institute, and the Venezuelan government. Subsequently, Viano moved to Spain and continued his editorial and book design work in Europe. During his time in Spain, Viano designed the branding and book covers of the Ediciones Mandorla (an independent Spanish publishing house), completed artistic and corporate design projects, and contributed his designs to exhibitions. As described by Faride Mereb of *Ediciones Letra Muerta*, Viano's editorial work in Venezuela and Spain is noted for its bold designs and visual metaphors, ornamented borders and capitals, and the use of large titles on dust jackets. According to Mereb, Viano's style was undoubtedly

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influenced by his experience working in advertising and reflected a new era of bold marketing in the publishing world. Víctor Viano died in Spain in 2000.

Custodial History: The collection was purchased by the Fisher from *Ediciones Letra Muerta* in 2023.

Notes on Arrangement:

Arrangement is primarily based on the groupings, series, and intellectual arrangement provided by the creator of the collection. Some changes were made to accommodate a grouping of like materials contained in the collection (Series 9: Brochures, catalogues, flyers, and cards) and the necessary physical arrangement of the materials based on size (Series 11: Oversize Materials). The intellectual grouping of items described in Series 11: Oversize Materials has been noted in their appropriate series.

Contains series:

- Series 1: Book Covers/Printer Proofs
- Series 2: Mechanicals for Negatives (some with autograph)
- Series 3: Art School Materials
- Series 4: Canal 10 + Posters
- Series 5: Logotype Processes
- Series 6: Drawings: Marker on Paper
- Series 7: Paintings with Letraset
- Series 8: Original Artwork for Book Covers
- Series 9: Brochures, catalogues, flyers, and cards
- Series 10: Ephemera
- Series 11: Oversize Materials
- Series 12: Books

Language: English, Spanish

Restriction on Access: Open

SERIES 1: Book Covers/Printer Proofs

Series contains a binder of book covers or printer proofs and some front and back covers designed by Víctor Viano for Monte Ávila Editores, Editorial Tiempo Nuevo, Universidad Católica Andrés Bello, and Instituto Nacional de Cultura y Bellas Artes.

BOX: ITEM	TITLE, AUTHOR	PUBLISHER	YEAR
1:1	<i>Ochenta años de literatura venezolana</i> by José Ramón Medina	Monte Ávila Editores	n.d.
1:2	<i>Simbolismo e interpretación</i> by Tzvetan Todorov	Monte Ávila Editores	n.d.
1:3	<i>Escena y Leguaje</i> by Ignacio Iribarren-Borges	Monte Ávila Editores	n.d.
1:4	<i>La ideología como mensaje y masaje</i> by Jesús María Aguirre Marcelino Bisbal	Monte Ávila Editores	n.d.
1:5	<i>Ratio Technica</i> by Ernesto Mayz Vallenilla	Monte Ávila Editores	n.d.
1:6	<i>Ver todo los días</i> by Roberto Guevara	Monte Ávila Editores	n.d.
1:7	<i>Psicología Clínica Behaviorista</i> by Felicitas Kort	Monte Ávila Editores	n.d.
1:8	<i>Metodología y estudio de la historia</i> by Germán Carrera Damas	Monte Ávila Editores	n.d.
1:9	<i>La música en América Latina</i> by Gerard Béhague	Monte Ávila Editores	n.d.
1:10	<i>Multinacionales: La economía política de las inversiones extranjeras</i> by Moisés Naim	Monte Ávila Editores	n.d.
1:11	<i>Textos sobre Arte (Venezuela 1682-1982)</i> by Francisco Da Antonio	Monte Ávila Editores	n.d.

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1:12	<i>Sobre narradores y heroes</i> by Oscar Rodríguez Ortiz	Monte Ávila Editores	n.d.
1:13	<i>Más cerca de Teresa de la Parra</i> by Rosario Hiriart	Monte Ávila Editores	n.d.
1:14	<i>Onetti: el ritual de la impostura</i> by Hugo Verani	Monte Ávila Editores	n.d.
1:15	<i>Borges: imágenes, memorias, diálogos</i> by María Esther Vázquez	Monte Ávila Editores	n.d.
1:16	<i>Ochenta años de literatura venezolana</i> by José Ramón Medina	Monte Ávila Editores	n.d.
1:17	<i>El magisterio americano de Bolívar</i> by Luis Beltrán Prieto Figueroa	Monte Ávila Editores	n.d.
1:18	<i>Los hombres de la yuca y el maíz</i> by Mario Sanoja	Monte Ávila Editores	n.d.
1:19	<i>Indigenismo y autogestión</i> by Andrés Serbín, Omar González Ñ.	Monte Ávila Editores	n.d.
1:20	<i>Borges por él mismo</i> by Emir Rodríguez Monegal	Monte Ávila Editores	n.d.
1:21	<i>Humanismo clásico y humanismo marxista</i> by Ludovico Silva	Monte Ávila Editores	n.d.
1:22	<i>Usos y abusos del concepto alienación</i> by Federico Riu	Monte Ávila Editores	n.d.
1:23	<i>Simbolismo e interpretación</i> by Tzvetan Todorov	Monte Ávila Editores	n.d.
1:24	<i>Mitología Guarequena</i> by Omar González Ñ.	Monte Ávila Editores	n.d.
1:25	<i>Le educación en Venezuela</i> by Angel Rosenblat	Monte Ávila Editores	n.d.

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1:26	<i>Del consumo</i> by Sarah Orestes de Pareles	Monte Ávila Editores	n.d.
1:27	<i>Europa y América en el pensar mantuano</i> by J.M. Briceño Guerrero	Monte Ávila Editores	n.d.
1:28	<i>Ver todos los días</i> by Roberto Guevara	Monte Ávila Editores	n.d.
1:29	<i>Veinticinco ensayos</i> by Arturo Uslar Pietri	Monte Ávila Editores	n.d.
1:30	<i>La ideología como mensaje y masaje</i> by Jesús María Aguirre Marcelino Bisbal	Monte Ávila Editores	n.d.
1:31	<i>Teorías del símbolo</i> by Tzvetan Todorov	Monte Ávila Editores	n.d.
1:32	<i>La hoja que no había caído en su otoño</i> by Julio Garmendia	Monte Ávila Editores	n.d.
1:33	<i>Pájaro del mar por tierra</i> by Isaac Chocron	Monte Ávila Editores	n.d.
1:34	<i>La biografía difusa de sombra Castañeda</i> by Marcio Veloz Maggiolo.	Monte Ávila Editores	n.d.
1:35	<i>Los recursos del limbo</i> by Ben Ami Fihman	Monte Ávila Editores	n.d.
1:36	<i>San Bernardo</i> by Graciliano Ramos	Monte Ávila Editores	n.d.
1:37	<i>No est tiempo para rosas rojas</i> by Antonieta Madrid	Monte Ávila Editores	n.d.
1:38	<i>La biografía difusa de Sombra Castañeda</i> by Marcio Veloz Maggiolo	Monte Ávila Editores	n.d.
1:39	<i>La mala vida</i> by Salvador Garmendia	Monte Ávila Editores	n.d.

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1:40	<i>Las hojas más ásperas</i> by José Napoléon Oropeza	Monte Ávila Editores	n.d.
1:41	<i>Una plaza ocupando un espacio desconcertante</i> by Antonia Palacios	Monte Ávila Editores	n.d.
1:42	<i>30 cuentos</i> by Arturo Uslar Pietri	Monte Ávila Editores	n.d.
1:43	<i>El invencionero</i> by Denzil Romero	Monte Ávila Editores	n.d.
1:44	<i>Amar, verbo intransitivo</i> by Mario de Andrade	Monte Ávila Editores	n.d.
1:45	<i>El agujero en la tierra</i> by Alicia Dujovne Ortíz	Monte Ávila Editores	n.d.
1:46	<i>Detrás de la reja</i> by Celia Correas de Zapata, Lygia Johnson	Monte Ávila Editores	n.d.
1:47	<i>El mago de la cara de vidrio</i> by Eduardo Liendo	Monte Ávila Editores	n.d.
1:48	<i>Los escondites</i> by Salvador Garmendia	Monte Ávila Editores	n.d.
1:49	<i>Celestino antes del alba</i> by Reinaldo Arenas	Monte Ávila Editores	n.d.
1:50	<i>30 cuentos</i> by Arturo Uslar Pietri	Monte Ávila Editores	n.d.
1:51	<i>Cronica de las horas</i> by Antonia Palacios	Monte Ávila Editores	n.d.
1:52	<i>La planicie mojada</i> by Roberto Echavarren Welker	Monte Ávila Editores	n.d.
1:53	<i>Séptimo poesía vertical</i> by Roberto Juarroz	Monte Ávila Editores	n.d.

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1:54	<i>Cien poemas</i> by CP Cavafy	Monte Ávila Editores	n.d.
1:55	<i>Sereno Rey</i> by Arnaldo Acosta Bello	Monte Ávila Editores	n.d.
1:56	<i>Poesía vertical</i> by Roberto Juarroz	Monte Ávila Editores	n.d.
1:57	<i>Marx y la alienación</i> by Ludovico Silva	Monte Ávila Editores	n.d.
1:58	<i>Antología poética</i> by Fernando Paz Castillo	Monte Ávila Editores	n.d.
1:59	<i>Amuletos de amor y muerte</i> by Luis Alfonso Bueno	Monte Ávila Editores	n.d.
1:60	<i>Peonía</i> by Manuel Vicente Romero García	Monte Ávila Editores	n.d.
1:61	<i>Doña Bárbara</i> by Rómulo Gallegos	Monte Ávila Editores	n.d.
1:62	<i>La trepadora</i> by Rómulo Gallegos	Monte Ávila Editores	n.d.
1:63	<i>Todo un pueblo</i> by Miguel Eduardo Pardo	Monte Ávila Editores	n.d.
1:64	<i>También los hombres son ciudades</i> by Oswald Trejo	Monte Ávila Editores	n.d.
1:65	<i>Cuentos completos</i> by Rómulo Gallegos	Monte Ávila Editores	n.d.
1:66	<i>En este país</i> by Luis Manuel Urbaneja Achelpohl	Monte Ávila Editores	n.d.
1:67	<i>Historia política de Venezuela 1</i> by Manuel Vicente Magallanes	Monte Ávila Editores	n.d.

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1:68	<i>Historia política de Venezuela 2</i> by Manuel Vicente Magallanes	Monte Ávila Editores	n.d.
1:69	<i>Historia política de Venezuela 3</i> by Manuel Vicente Magallanes	Monte Ávila Editores	n.d.
1:70	<i>Poesía</i> by Ramón Palomares	Monte Ávila Editores	n.d.
1:71	<i>Poesía de Luz Machado</i> (2 copies)	Monte Ávila Editores	n.d.
1:72	<i>Hacinamiento : Superpoblación y sexualidad</i> by Martín Sagrera	Monte Ávila Editores	n.d.
1:73	<i>Borges el poeta</i> by Guillermo Sucre	Monte Ávila Editores	n.d.
1:74	<i>Poetas griegos del siglo XX</i> by Miguel Castillo Didier	Monte Ávila Editores	n.d.
1:75	<i>Antología poética</i> by José Antonio Ramos Sucre	Monte Ávila Editores	n.d.
1:76	<i>Morada al sur</i> by Aurelio Arturo	Monte Ávila Editores	n.d.
1:77	<i>Retumba como un sótano del cielo</i> by Vicente Gerbasi	Monte Ávila Editores	n.d.
1:78	<i>Fundaciones</i> by Juan Liscano	Monte Ávila Editores	n.d.
1:79	<i>Edades perdidas</i> by Vicente Gerbasi	Monte Ávila Editores	n.d.
1:80	<i>La tortuga ecuestre y otros textos</i> by César Moro	Monte Ávila Editores	n.d.
1:81	<i>Vamos, juguemos a Dios</i> by Leroy Augenstein	Monte Ávila Editores	n.d.

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1:82	<i>Folios de el Enamorado y la Muerte</i> by Javier Sologuren	Monte Ávila Editores	n.d.
1:83	<i>Tratado sobre la mortalidad de la razón</i> by Leszek Kolakowski	Monte Ávila Editores	n.d.
1:84	<i>Gulliver</i> by Claude Simón	Monte Ávila Editores	n.d.
1:85	<i>La consagración de la primavera</i> by Claude Simón	Monte Ávila Editores	n.d.
1:86	<i>La primavera y todo</i> by Willliam Carlos Williams (2 copies)	Monte Ávila Editores	n.d.
1:87	<i>Setecientas palmeras plantadas en un mismo lugar</i> by José Balza	Monte Ávila Editores	n.d.
1:88	<i>Un morrocoy en el cielo</i> by Miguel Otero Silva	Monte Ávila Editores	n.d.
1:89	<i>Un morrocoy en el cielo</i> by Miguel Otero Silva	Monte Ávila Editores	n.d.
1:90	<i>La sociología y la demistificación del mundo moderno</i> by John Rex	Monte Ávila Editores	n.d.
1:91	<i>Veintinueve poemas</i> by Olga Orozco	Monte Ávila Editores	n.d.
1:92	<i>Memorias de lazaro</i> by Adonias Filho	Editorial Tiempo Nuevo	n.d.
1:93	<i>La mirada</i> by Guillermo Sucre	Editorial Tiempo Nuevo	n.d.
1:94	<i>El hombre que volvió del futuro</i> by Christopher Priest	Editorial Tiempo Nuevo	n.d.
1:95	<i>A Paso de banderillas</i> by Regaterin	Editorial Tiempo Nuevo	n.d.

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1:96	<i>La crisis de homo sapiens</i> by Robert Ardrey y otros	Editorial Tiempo Nuevo	n.d.
1:97	<i>Poesía vertical</i> by Roberto Juarroz	Monte Ávila Editores	n.d.
1:98	<i>Universidad Simón Bolívar Catálogo</i>		n.d.
1:99	<i>Siete güiripas para Don Hilario</i> by Alfredo Armas Alfonzo		n.d.
1:100	<i>Historia de la lingüística Tomo II</i> by Fernando Arellano S.J.	Universidad Católica Andrés Bello	n.d.
1:101	<i>Los españoles y el boom</i> by Fernando Tola de Habich and Patricia Grieve	Editorial Tiempo Nuevo	n.d.
1:102	<i>El sentido espiritual metafísico en la poesía de Fernando Paz Castillo</i> by Efraín Subero	Universidad Católica Andrés Bello	n.d.
1:103	<i>Índice de la revista La Alborada</i> by Lyll Barceló Sifontes	Universidad Católica Andrés Bello	n.d.
1:104	<i>Momentos estelares de la historia de Venezuela</i> by J.M. Siso Martínez	Instituto Nacional de Cultura y Bellas Artes	n.d.
1:105	<i>De la época modernista (1892-1910)</i> by Fernando Paz Castillo	Instituto Nacional de Cultura y Bellas Artes	n.d.
See Ovs Box 4:2	<i>Televisión educativa Canal 10</i> (book cover with back cover)	SRT/ Servicios de Radio y Teledifusión de la Universidad Nacional de Córdoba	n.d.
See Ovs Box 4:3	<i>La Religión en una Época Secular</i> by John Cogley (front and back cover)	Monte Ávila Editores	n.d.
See Ovs Box 4:4	<i>Progreso y desilusión: La dialéctica de la sociedad moderna</i> by Raymond Aron (front and back cover)	Monte Ávila Editores	n.d.
See Ovs Box 4:5	<i>La crisis de nuestras ciudades</i> by Diego Arria (dust jacket)		n.d.

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See Ovs Box 4:6	<i>La prosa autobiográfica de Mariano Picon Salas</i> by Esther Azzario (front and back cover)	Equinoccio/Editorial de la Universidad Simón Bolívar	n.d.
See Ovs Box 4:7	<i>Calculo diferencial en espacio normados</i> by Ignacio L. Iribarren (front and back cover)	Equinoccio/Editorial de la Universidad Simón Bolívar	n.d.
Series 2: Mechanicals for Negatives (some with annotations)			
Series contains pre-print proofs, paste-ups, and negatives for various book covers and other editorial projects designed by Viano. Some items feature annotations made by Viano.			
BOX: ITEM	TITLE, AUTHOR	DESCRIPTION	DATE
2:1	Various	Negatives for various titles (individual letters and full titles). Contained in an envelope.	n.d.
2:2	<i>Anotaciones de otoño</i> by Julio Miranda	Compositions for front and back covers.	n.d.
2:3	<i>El reino donde la noche se abre</i> by Hanni Ossott	Composition for back cover.	n.d.
2:4	<i>La amante invisible</i> by Elémire Zolla	Compositions for front cover.	n.d.
See Ovs Box 4:8	<i>La amante invisible</i> by Elémire Zolla	Compositions for back cover negatives.	n.d.
2:5	Untitled.	Composition of graphic designs of palm trees.	n.d.
2:6	Untitled.	Composition of a back cover of a book. Composition is an excerpt of text written in early modern French about the “art of printing”.	n.d.
2:7	Untitled.	Composition of graphic designs of trees, vines, fruit, birds, suns, butterflies, owls, person running with a bag, and clubs.	n.d.

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See Ovs 4:9	<i>Señores de la distancia</i> by Luis Alberto Crespo	Composition of the front and back cover of the book.	n.d.
2:8	Untitled.	Composition of graphic designs of palm trees.	n.d.
2:9	<i>Edades perdidas</i> by Vicente Gerbasi	Paste-up of the front cover of the book with Viano's annotations.	n.d.
2:10	<i>Nicolas guillen, Ilustraciones de Horacio Elena</i> por el mar de las Antillas anda un barco de papel	Composition with Viano's annotations.	n.d.
See Ovs 4:10	Poster advertising Víctor Viano's graphic design services and business in Madrid, Spain.	Paste-up for the poster with Viano's annotations.	n.d.
Series 3: Art School Materials			
Series contains sketches Viano created during his time in art school in 1958 at the Escuela Panamericana de Arte under the supervision of Professor Enrique Vietes and 1 report card.			
BOX: ITEM	TITLE	DESCRIPTION	DATE
2:11	Report card from the Escuela Panamericana de Arte	1 page report card	1958
See Ovs 5:1	Sketches of cartoon figures created in art school	1 page featuring 16 sketches in pencil	[1958]
See Ovs 5:2	Sketches of figures created in art school	1 page featuring 4 sketches in pen	[1958]
Series 4: Canal 10 + Posters			
Series contains posters Viano designed for the Servicios de Radio y Teledifusión at the Universidad Nacional de Córdoba in Argentina.			
BOX: ITEM	TITLE	DESCRIPTION	DATE
2:12	<i>Para: para una auténtica e integral televisión</i>	1 orange and pink pamphlet with block lettering and 13 silhouettes below the title.	n.d.

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2:13	<i>Canal 10 y el entretenimiento</i>	1 black and white advertisement cut out from a newspaper.	n.d.
2:14	<i>Claudina y Alberto Gambina</i>	1 black and white promotional pamphlet and 1 large black, white, and orange poster.	n.d.
Ovs Box 4:11	<i>Manuel Scorza en Monte Ávila Editores - Toda la magia y la violencia de la América indígena</i>	1 large white poster with red, black, green, and orange designs.	n.d.
Series 5: Logotype Processes			
Series contains pre-print paste-ups, drawings, and printed designs for business or brand logos created by Viano.			
BOX: ITEM	TITLE	DESCRIPTION	DATES
2:15	Untitled	Multiple copies of a logo proof. Some feature Viano's annotations/ Logo design consists of black and gold and black and white circles.	n.d.
2:16	"Victor Viano"	Paste up for a poster featuring some of the brand logos Viano created.	n.d.
2:17	"Victor Viano Diseño Grafico"	Printed black and white design for Viano's graphic design business.	
2:18	Untitled	Printed black and white design of a face.	n.d.
2:19	Untitled	Black and white print of a brand design for Odin Ediciones.	n.d.
2:20	Untitled	Two smaller copies of the black and white logotype design of a face.	n.d.
2:21	Untitled	Three copies of a design of interlocking rectangles making a diamond shape logo. All three copies are hand-drawn with marker.	n.d.

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2:22	Untitled	Four copies of a star-like design. Two copies are printed and two are hand-drawn with marker.	n.d.
2:23	Untitled	Hand drawn design in pencil for half of the interlocking rectangles logo.	n.d.
2:24	Untitled	Black and white printing of 6 swirled half circles making a larger circle.	n.d.
Series 6: Drawings, Marker on Paper			
Serie contains drawings featuring multicolour marker on paper. Drawings were made by Viano for his wife, Luisa, to celebrate their anniversaries.			
BOX: ITEM	TITLE	DESCRIPTION	DATES
See Ovs Box 4:1	Untitled. "Para cereza que es un girasol que esta siempre hermoso – modestamente con toda mi admiración. – Leo Viano".	1 large oval paper featuring 9 multicolour sketches in marker.	[after 1966]
2:25	Untitled. "23"	Mutlicolour drawing in marker on white paper of a man standing on the number 23.	[after 1966]
2:26	Untitled. "24"	Mutlicolour drawing in marker on white paper of a man and a woman watering the roots of the number 24.	[after 1966]
See Ovs 4:12	Untitled. "41 – 41 meses, 1236 días, 29,664 horas y aun no vuela. Pero ya aprendió a despegar, y le gusta. Algún día podrá llegar a la estrella que tanto quiere. Y ese día se bailarán treguas y cátalas."	Multicolour drawing in marker on white paper with an image of two flying figures with the number "41".	[after 1966]
See Ovs 4:13	Untitled. "3 años, 37 meses, 1196 días, todos de un color distinto, unos rojos, otros magenta y muchos grises. Con ellos formamos nuestro arco iris, que a pesar de las nubes que a veces lo tapa, sigue brillando solo para nosotros."	Multicolour drawing in marker on white paper with an image of two flying figures with the number "41".	[after 1966]

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See Ovs 5:3	Untitled. "Por un aniversario con título y felicidad"	Multicolour drawing in marker on white paper with 9 sketches of trees, flying and marching people, submarines, and spaceships.	[after 1966]
Series 7: Paintings with Letraset			
Series contains paintings with Letraset created for commercial projects.			
BOX: ITEM	TITLE	DESCRIPTION	DATES
2:27	Desfile de modelos, casa fernandez COLON 50, lunes 18	One page design for a poster advertising a fashion show featuring a multicoloured hand drawn and painted image of a woman wearing sunglasses.	n.d.
2:28	Hallali	One page featuring hand drawn and painted seafood, food, drinks, a bird, and a chef.	1967
2:29	Sonorama, LWI, Femenino	Hand painted and drawn design for a poster featuring two women wearing big grey sunglasses and grey shirts.	n.d.
See Ovs 4:14	La Galera de Cerveza	Multicoloured design for a poster.	n.d.
Series 8: Original Artwork for Book Covers			
Series contains drawings and printed copies of drawings made by Viano for various book covers as part of his editorial design process.			
BOX: ITEM	TITLE	DESCRIPTION	DATE
2:30	Untitled	Drawing features mouse biting a bag on a blue and white tiled floor background.	1975
2:31	<i>Rimbaud por si mismo</i> by Yves Bonnefoy	Printed image of a blurred drawing of Rimbaud's face with the title of the work in	n.d.

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		red and orange lettering and the author and publisher in black lettering.	
2:32	Untitled	Shaded drawing of crumpled corner of a piece of paper.	1976
2:33	Untitled	Shaded drawing of a faceless person in uniform and the face of a dog against a tiled floor.	1976
2:34	<i>Rilke por si mismo</i> by Philippe Jaccottet	Printed image of a blurred drawing of Rilke's face with the title, author, and publisher of the work in pink and purple lettering.	n.d.
See Ovs 5:4	Untitled	Grayscale watercolour of a man's face	n.d.
2:35	Untitled	Drawing of a man in an overcoat with a pipe standing on a green and yellow tiled floor with rocks (possibly a trial for the book cover of <i>Historia y dialéctica de la violencia</i> by Raymond Aron).	n.d.
2:36	<i>Historia y dialéctica de la violencia</i> by Raymond Aron	Printed cover features a printed image of a man in an overcoat with a pipe standing on a black and blue tiled floor with rocks.	n.d.
2:37	<i>Oscuro</i> by Gonzalo Rojas	Printed back and front cover of the book.	n.d.
See Ovs 5:5	Untitled	Black and white shaded drawing of a bag or a piece of cloth.	1977
See Ovs 5:6	Untitled	Shaded and blurred drawing of Rimbaud's face possibly for the <i>Rimbaud por si mismo</i> book cover.	n.d.
2:38	Possible designs for the cover of <i>Oscuro</i> by Gonzalo Rojas	One page featuring three hand drawn designs for the book cover of <i>Oscuro</i> by Gonzalo Rojas.	n.d.

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See Ovs 4:15	Untitled	One page featuring 11 hand drawn designs for future book covers and four additional stylized sketches of faces, designs, and titles.	n.d.
2:39	<i>El manager fortalecido</i> and <i>Espacio y Punto</i>	Two pages featuring hand drawn sketches of book cover designs possibly intended for the cover of <i>El manager fortalecido</i> and <i>Espacio y punto</i> .	n.d.
2:40	Untitled	Three-page booklet of hand drawn illustrations and designs mostly in blue and black pen.	n.d.
Series 9: Posters, cards, brochures, and catalogues			
Series contains copies of the final product of posters, cards, brochures, and catalogues designed by Viano for various clients.			
BOX: ITEM	TITLE	DESCRIPTION	DATE
2:41	Poster for Orlando Veracruz	Black and white poster featuring black lettering on a white background and a figure playing the guitar.	n.d.
2:42	Poster for the Primera Convención Venezolana de Ingenieros Militares	Blue, orange, and yellow cube on a black background with white lettering.	n.d.
2:43	Clipping of a newspaper advertisement for a review published by Ediciones Siglo Veinte entitled <i>Temas Militares</i> .	Black and white advertisement with black lettering on a white background and featuring white circles each divided into 16 parts on a black background.	n.d.
2:44	Clipping of a newspaper advertisement for a review published by entitled <i>Confirmado</i> .	Black lettering on a white background with an outline of a person's face and the title of the review in block letters.	n.d.
2:45	Advertisement poster for Víctor Viano Asocidaos	Advertisement poster featuring book covers and commercial logos designed by Viano.	n.d.

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2:46	Poster for the " <i>Grafica Internacional</i> " show at the Galeria Conkright. Viano's work was included in this exhibit.	Poster features a copy of Andy Warhol's Mao 93 screen print with a trompe l'oeil note attached to it. The back of the poster lists all artists included in the exhibition.	1973
2:47	New Year wishes card from SERTEC, K&E/CPV	Card featuring a multicoloured date of 1975 and 4 figures.	1975
See Ovs 4:16	Primeras Jornadas Nacionales sobre Venezolanización de la Ingeniería	White, black, red, yellow, and blue designs on a black background with white lettering.	1973
See Ovs 4:17	Poster of New Year's wishes from SERTEC, K&E/CPV S.A. "Fueron necesarios 1971 años para lograrlo".	Poster with black lettering on a yellow background featuring the year "1972" written in pink and blue with multiple figures drawn in yellow, pink, black, blue, and green.	1971/1972
2:48	Primera Convención Venezolana de Ingenieros Militares	Flyer has a black background with white lettering and an orange, yellow, and blue cube.	1973
2:49	1967 card	Card or flyer featuring the date 1967 in a star and a circle with the date 1967 written out behind the symbol.	1967
See Ovs 4:18	"Felicidades 1976"	Black and white printed drawing featuring the date "1976" and drawings of various figures, a plane, a jaw with teeth, and the word "felicidades".	1976
2:50	Libros de Tiempo Nuevo	A catalogue of books published by Editorial Tiempo Nuevo. Cover features white lettering and brown and black designs on a brown background.	1970
2:51	Libros de Tiempo Nuevo	A catalogue of books published by Editorial Tiempo Nuevo. Cover features white lettering and black and purple designs on a purple background.	1971

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2:52	8 Congreso Venezolano de Ingeniería	1 Information pamphlet and 1 flyer	1969
2:53	1971 Card from Monte Avila Editores	One rectangular white card with printed orange lettering and a multicoloured design of the date "1971".	1971
2:54	Best wishes card from the Servicios de Radio y Teledifusion	One printed card with a design of a black sun on a magenta background	n.d.
2:55	1967 card from the Revista Confirmado	One printed card with a magenta-coloured photograph on the front cover.	1967
2:56	Monte Avila Editores general catalogue cover	One printed cover on brown paper.	1968-1978
2:57	La Vuelta al' 73 en 365 Días	One fold-out card produced for Sertec K&E/CPV S.A.	1973
2:58	<i>Monte Avila Editores: Colección letra viva</i>	One brochure containing a catalogue of some of the titles published by Monte Avila Editores.	n.d.
See Ovs 4:19	The Charlie Nash Show brochure proof	Printed proof of the back and front cover for a pamphlet advertising The Charlie Nash Show.	n.d.
2:59	The Charlie Nash Show brochure	1 fold-out brochure advertising The Charlie Nash Show.	n.d.
Series 10: Ephemera			
Series consists of a photograph of Viano, a newspaper clipping, an exhibition poster, a pamphlet, and a printing plate.			
BOX: ITEM	TITLE	DESCRIPTION	DATE
2:60	Photograph of Víctor Viano	1 black and white headshot of Víctor Viano	n.d.
2:61	Newspaper clipping published by El Nacional (Caracas, Venezuela).	Newspaper clipping that includes an image of a cover designed by Victor Viano published by Monte Ávila Editores.	1969

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See Ovs 4:20	Poster for an exhibition of works by De Lorenzi, King, and Viano.	Pink poster with red and black lettering	1967
2:62	“Libros de Monte Ávila”	Pamphlet with some excerpts and descriptions of a few publications from Monte Avila Editores including an image of a book cover designed by Viano.	n.d.
Box 3	Mounted printing plate	Wooden block with a mounted steel plate featuring a design of a fish eating a person eating a fish.	n.d.
Series 11: Oversize Materials			
Series contains oversize items and includes sketches, drawings, book covers, pre-print paste-ups, cards, brochures, and posters.			
Ovs Box 4: 1	Untitled. “Para cereza que es un girasol que esta siempre hermoso – modestamente con toda mi admiración. – Leo Viano”.	1 large oval paper featuring 9 multicolour sketches in marker. Note: this item has been rolled up in the oversize box.	[after 1966]
Ovs Box 4: 2	<i>Televisión educativa Canal 10</i> (book cover with back cover)	SRT/ Servicios de Radio y Teledifusión de la Universidad Nacional de Córdoba	n.d.
Ovs Box 4: 3	<i>La Religión en una Época Secular</i> by John Cogley (front and back cover)	Monte Ávila Editores	n.d.
Ovs Box 4: 4	<i>Progreso y desilusión: La dialéctica de la sociedad moderna</i> by Raymond Aron (front and back cover)	Monte Ávila Editores	n.d.
Ovs Box 4:5	<i>La crisis de nuestras ciudades</i> by Diego Arria (dust jacket)		n.d.
Ovs Box 4:6	<i>La prosa autobiográfica de Mariano Picon Salas</i> by Esther Azzario (front and back cover)	Equinoccio/Editorial de la Universidad Simón Bolívar	n.d.
Ovs Box 4:7	<i>Calculo diferencial en espacio normados</i> by Ignacio L. Iribarren (front and back cover)	Equinoccio/Editorial de la Universidad Simón Bolívar	n.d.
Ovs Box 4:8	<i>La amante invisible</i> by Elémire Zolla	Compositions for back cover negatives.	n.d.

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Ovs Box 4:9	<i>Señores de la distancia</i> by Luis Alberto Crespo	Composition of the front and back cover of the book.	n.d.
Ovs Box 4:10	Poster advertising Víctor Viano's graphic design services and business in Madrid, Spain.	Paste-up for the poster with Viano's annotations.	n.d.
Ovs Box 4:11	<i>Manuel Scorza en Monte Ávila Editores - Toda la magia y la violencia de la América indígena</i>	1 large white poster with red, black, green, and orange designs.	n.d.
Ovs Box 4:12	Untitled. "41 – 41 meses, 1236 días, 29,664 horas y aun no vuela. Pero ya aprendió a despegar, y le gusta. Algún día podrá llegar a la estrella que tanto quiere. Y ese día se bailarán treguas y cátalas."	Multicolour drawing in marker on white paper with an image of two flying figures with the number "41".	[after 1966]
Ovs Box 4:13	Untitled. "3 años, 37 meses, 1196 días, todos de un color distinto, unos rojos, otros magenta y muchos grises. Con ellos formamos nuestro arco iris, que a pesar de las nubes que a veces lo tapa, sigue brillando solo para nosotros."	Multicolour drawing in marker on white paper with an image of two flying figures with the number "41".	[after 1966]
Ovs Box 4:14	La Galera de Cerveza	Multicoloured design for a poster.	n.d.
Ovs Box 4:15	Untitled	One page featuring 11 hand drawn designs for future book covers and four additional stylized sketches of faces, designs, and titles.	n.d.
Ovs Box 4:16	Primeras Jornadas Nacionales sobre Venezolanización de la Ingeniería	White, black, red, yellow, and blue designs on a black background with white lettering.	1973
Ovs Box 4:17	Poster of New Year's wishes from SERTEC, K&E/CPV S.A. "Fueron necesarios 1971 años para lograrlo".	Poster with black lettering on a yellow background featuring the year "1972" written in pink and blue with multiple figures drawn in yellow, pink, black, blue, and green.	1971/1972
Ovs Box 4:18	"Felicidades 1976"	Black and white printed drawing featuring the date "1976" and drawings of various	1976

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		figures, a plane, a jaw with teeth, and the word “felicidades”.	
Ovs Box 4:19	The Charlie Nash Show brochure proof	Printed proof of the back and front cover for a pamphlet advertising The Charlie Nash Show.	n.d.
Ovs Box 4:20	Poster for an exhibition of works by De Lorenzi, King, and Viano.	Pink poster with red and black lettering	1967
Ovs Box 5:1	Sketches of cartoon figures created in art school	1 page featuring 16 sketches in pencil	[1958]
Ovs Box 5:2	Sketches of figures created in art school	1 page featuring 4 sketches in pen	[1958]
Ovs Box 5:3	Untitled. “Por un aniversario con título y felicidad”	Multicolour drawing in marker on white paper with 9 sketches of trees, flying and marching people, submarines, and spaceships.	[after 1966]
Ovs Box 5:4	Untitled	Grayscale watercolour of a man’s face	n.d.
Ovs Box 5:5	Untitled	Black and white shaded drawing of a bag or a piece of cloth.	1977
Ovs Box 5:6	Untitled	Shaded and blurred drawing of Rimbaud’s face possibly for the <i>Rimbaud por si mismo</i> book cover.	n.d.
Series 12: Books			
Series consists of 72 books with cover art designed by Víctor Viano and includes some first editions. Series also includes one binder prepared by Faride Kereb of <i>Ediciones Letra Muerta</i> about the life and work of Víctor Viano.			
<ol style="list-style-type: none"> 1. Burns, Tom. <i>El hombre industrial</i>. Editorial Tiempo Nuevo. Caracas, Venezuela. 1971. 2. Segal, Alicia Freilich de. <i>La venedemocracia</i>. Monte Ávila Editores. [1981]. Includes a “Víctor Viano Diseño Grafico” stamp. 3. Pareles, Sarah Orestes de. <i>Del consumo</i>. Monte Ávila Editores. 1981. Includes a “Víctor Viano Diseño Grafico” stamp. 4. Beltrán, Luis & Figueroa, Prieto. <i>El magisterio americano de Bolívar</i>. Monte Ávila Editores. 1981. 			

5. Russell, Bertrand; Mumford, Lewis; Haldane, J.B.S; Oppenheimer, J.R.; Jung, Carl Gustav; Wright, Frank Lloyd; Sorokin, Pitirim A.; Jaspers, Karl; Heisenberg, Werner; Sartre, Jean-Paul; Radhakrishnan, Sarvepalli. *Ideas que hicieron nuestro tiempo*. Monte Ávila Editores. 1970.
6. Onetti, Juan Carlos. *Cuentos completos*. Monte Ávila Editores. [1968].
7. Chalbaud, Román; Lerner, Elisa; Núñez, José Gabriel. *Teatro Venezolano Tomo I*. Monte Ávila Editores. 1981. Includes a “Víctor Viano Diseño Gráfico” stamp.
8. Semprun, Jorge. *El “Stavisky” de Alain Resnais*. Monte Ávila Editores. [1975].
9. Bell, Daniel ; Adorno, Theodor W.; Shils, Edward; Horkheimer, Max; Merton, Robert K.; Lazarsfeld, Paul; MacDonald, Dwight. *Industria cultural y sociedad de masas*. Monte Ávila Editores. [1974].
10. Namora, Fernando. *Domingo en la tarde*. Monte Ávila Editores. [1975].
11. Barberis, P.; Barthes, R.; Butor, M.; Daniel, J.; Sollers, PH.; Duby, G.; Faye, J.P.; Lacouture, J.; Nadeau, M.; Pleyne, M.; Pousseur, H.; Raillard, G.; Ricardou, J.; Roubaud, J. *Escribir . . . ¿por que? ¿para quién*. Monte Ávila Editores. [1974-1976].
12. Kovadlof, Santiago. *Poesía Portuguesa Contemporánea*. Monte Ávila Editores. [1980].
13. Valle, Rosamel del. *Antología*. Monte Ávila Editores. [1976].
14. Álvarez, Luis Fernando. *Antología poética*. Monte Ávila Editores. 1984.
15. Pasolini, Pier Paolo. *Una vida violenta*. Monte Ávila Editores. 1969. Includes a book stamp which states “Este libro pertenece a Alex”.
16. Crespo, Luis Alberto. *Resolana*. Monte Ávila Editores. [1980]. Includes “Víctor Viano Diseño Gráfico” and “Sin valor comercial” stamps.
17. Bussiek, Hendrik. *Transformación de la sociedad: Seis utopías concretas*. Monte Ávila Editores. [1970-1976].
18. Pocaterra, José Rafael. *Memorias de un venezolano de la decadencia 1*. Monte Ávila Editores. [1979]. Includes a “Sin valor comercial” stamp.
19. Pocaterra, José Rafael. *Memorias de un venezolano de la decadencia 2*. Monte Ávila Editores. [1979]. Includes a “Sin valor comercial” stamp.
20. Arenas, Reinaldo. *Celestino antes del alba*. Monte Ávila Editores. [1980]. Includes “Víctor Viano Diseño Gráfico” and “Sin valor comercial” stamps.
21. Achelpohl, Luis Manuel Urbaneja. *Selección de cuentos*. Monte Ávila Editores. 1981.
22. García, Manuel Vicente Romer. *Peonía*. Monte Ávila Editores. 1981.
23. Rodríguez, Manuel Díaz. *Idolos rotos*. Monte Ávila Editores. 1981.
24. Pardo, Miguel Eduardo. *Todo un pueblo*. Monte Ávila Editores. 1981. Includes a “Víctor Viano Diseño Gráfico” stamp.
25. Trejo, Oswaldo. *También los hombres son ciudades*. Monte Ávila Editores. 1981.
26. Kastler, Alfred. *Esta extraña materia*. Monte Ávila Editores. n.d.

27. Ziolkowski, Theodor. *La vida de Jesús en la ficción literaria*. Monte Ávila Editores. 1982.
28. Serbín, Andrés & Ñ, Omar González. *Indigenismo y autogestión*. Monte Ávila Editores. 1980.
29. Ruiz, Juvenal Lopez (ed.). *Revista Nacional de Cultura*. Instituto Nacional de Cultura y Bellas Artes. April, 1972. Note: The design on the cover is the same as the printing plate in Series 10: Ephemera.
30. Girri, Alberto. *Cosmopolitismo y Disensión: Antología de la poesía norteamericana actual*. Monte Ávila Editores. [1969].
31. Gurvitch, Georges. *Los marcos sociales del conocimiento*. Monte Ávila Editores. 1969.
32. Gentilucci, Armando. *Guía para escuchar la música contemporánea*. Monte Ávila Editores. 1977.
33. Béhague, Gerard. *La música en América Latina*. Monte Ávila Editores. 1983. Includes an “Ejemplar de promoción” stamp.
34. Iribarren-Borges, Ignacio. *Escena y lenguaje*. Monte Ávila Editores. 1981.
35. Kort, Felicitas. *Psicología clínica behaviorista*. Monte Ávila Editores. 1981.
36. Iribarren-Borges, Ignacio. *Una revolución literaria y sus autores: Yeats, Joyce, Pound, Eliot*. Monte Ávila Editores. 1980.
37. Rodríguez, Lino & B., Arias. *Jacques Maritain y la sociedad comunitaria*. Monte Ávila Editores. 1980. Includes a “Víctor Viano Diseño Gráfico” stamp.
38. Garmendia, Julio. *La tienda de muñecos*. Monte Ávila Editores. 1976.
39. Pelaez, Juan Sánchez. *Rasgos comunes*. Monte Ávila Editores. [1975].
40. Verani, Hugo. *Onetti: el ritual de la impostura*. Monte Ávila Editores. 1981.
41. Abreu, José Vicente. *Toma mi lanza bañada de plata*. Monte Ávila Editores. n.d. Includes a “Víctor Viano Diseño Gráfico” stamp.
42. Damas, Germán Carrera. *Metodología y estudio de la historia*. Monte Ávila Editores. 1980.
43. Sasso, Javier. *La fundamentación de la ciencia según Althusser*. Monte Ávila Editores. 1980. Includes a “Víctor Viano Diseño Gráfico” stamp.
44. Palacios, Antonia. *Textos del desalojo*. Monte Ávila Editores. 1978.
45. Semprun, Jorge. *El Stavisky de Alain Resnais*. Monte Ávila Editores. [1975].
46. Peri-Rossi, Cristina. *La rebelión de los niños*. Monte Ávila Editores. n.d.
47. Landgrebe, Ludwig. *Fenomenología e historia*. Monte Ávila Editores. 1975.
48. Seguín, Carlos Alberto. *Amor, sexo y matrimonio*. Monte Ávila Editores. [1980].
49. Modiano, Patrick. *La calle de las bodegas oscuras*. Monte Ávila Editores. n.d.
50. Jones, Ernest. *Ensayos de psicoanálisis aplicado*. Editorial Tiempo Nuevo. n.d.
51. Dockès, Pierre. *La internacional del capital*. Monte Ávila Editores. n.d.
52. Vargas, Mario Sanoja Iraida. *Antiguas formaciones y modos de producción venezolanos*. Monte Ávila Editores. 1974.
53. Perdomo, Francisco Perez. *Círculo de sombras*. Monte Ávila Editores. [1980]. Includes a “Sin valor comercial” stamp.
54. Carrington, Leonora. *La puerta de piedra*. Monte Ávila Editores. n.d.

55. Fihman, Ben Ami. *Los recursos del limbo*. Monte Ávila Editores. 1981.
56. Chocron, Isaac. *50 vacas gordas*. Monte Ávila Editores. 1980.
57. Palacios, Antonia. *Ana Isabel, una niña decente*. Monte Ávila Editores. 1980. Includes a “Víctor Viano Diseño Gráfico” stamp.
58. Alegría, Fernando; Jitrik, Noé; Gutiérrez, Rafael; Girardot; Traba, Marta; Rama, Angel. *Literatura y Praxis en América Latina*. Monte Ávila Editores. 1974.
59. Hudson, Guillermo Enrique. *La edad de cristal*. Monte Ávila Editores. 1981.
60. Figueroa, Luis Beltran Prieto. *La magia de los libros*. Monte Ávila Editores. 1982. Includes a “Víctor Viano Diseño Gráfico” stamp.
61. Ciria, Alberto. *América Latina: Contribuciones al estudio de su crisis*. Monte Ávila Editores. 1978.
62. Sommers, Joseph. *Yañez, Rulfo, Fuentes: La novela mexicana moderna*. Monte Ávila Editores. 1969.
63. Balza, José. *Setecientas palmeras plantadas en un mismo lugar*. Monte Ávila Editores. 1981. Includes a “Víctor Viano Diseño Gráfico” stamp. Note: the whiteout paste ups for this book cover are in Series 2.
64. Biès, Jean. *Resurgencias del espíritu en un tiempo de destrucción*. Editorial Mandorla. 1985. Note: this is a presentation copy given to Viano from Biès.
65. Miranda, Julio. *Anotaciones de otoño*. Editorial Mandorla. 1987. Note: This is a presentation copy given to Viano by Miranda.
66. Bello, Arnaldo Acosta. *Sereno Rey*. Monte Ávila Editores. [1978/1979].
67. Cavafy, C.P. *Cien poemas*. Monte Ávila Editores. 1978.
68. Szinetar, Vasco. *El libro del mal amado*. Editorial Mandorla. 1988. Note: This is a presentation copy given to Viano by Szinetar.
69. Salas, Alejandro. *Erotia*. Editorial Mandorla. 1986. Note: This is a presentation copy given to Viano by Salas.
70. Crespo, Luis Alberto. *Señores de la distancia*. Editorial Mandorla. 1988. Note: This is a presentation copy given to Viano by Crespo.
71. Ossott, Hanni. *El reino donde la noche se abre*. Editorial Mandorla. 1987.
72. Calzadilla, Juan. *Diario para una poesía mínima*. Editorial Mandorla. 1986. Note: This is a presentation copy given to Viano by Calzadilla.
73. Lucca, Rafael Arráiz. *Terrenos: El libro de las casas*. Editorial Mandorla. 1985. Note: This is a presentation copy given to Viano by Lucca.
74. Alcántara, Tomás Polanco. *Gil Fortoul: Una luz en la sombra*. Monte Ávila Editores. 1983.
75. Binder created by Letra Muerta, Inc. The binder includes information about Viano’s life and work obtained from interviews with Viano’s widow and additional contextual information about the materials in the Viano collection.